FOSTERLINE NATIONAL RECRUITMENT NOTICEBOARD

With a perceived annual shortfall of foster carers from particular backgrounds and for particular groups of children in England, the need to constantly recruit foster carers to fill these gaps has never been higher.

Promoting and running recruitment events can be costly and time consuming and the return on investment can sometimes be minimal. Fosterline England, reaches a large audience of prospective foster carers (over 12,300 last year alone) who are genuinely seeking information and advice on how to become a foster carer. Why not let Fosterline support you with your recruitment campaigns by promoting your events on our new National Recruitment Noticeboard?

WHY ADVERTISE YOUR RECRUITMENT WITH FOSTERLINE?

www.fosterline.info is the “go to” website for fostering information. Linked to the website is Fosterline’s dedicated Freephone helpline for foster carers and anyone interested in becoming a foster carer to speak to qualified fostering advisors. Fosterline is supported by the Department for Education and delivered by FosterTalk.

During the past year Fosterline has provided advice, information and support to over 68,500 people. 18% of all enquiries were from prospective foster carers. That’s a potential 12,300 people looking to enter the assessment process.

Last year over 13,500 individuals used our find a fostering service mapping tool when actively looking for fostering service providers in their area.

You can now advertise your recruitment events on the Fosterline recruitment noticeboard in return for a contribution to the Fosterline Foundation.

HOW TO ADVERTISE ON FOSTERLINE

Fosterline’s Recruitment Noticeboard - Advertisements can be uploaded now for an introductory offer fee of £50 per advert per month (price includes VAT - Introductory offer will be held until 31st March 2017)

How it works

- Visit www.fosterline.info – click on Recruitment Events
- Enter the details of your event onto the standard form and submit
- Pay your fee by PayPal, credit card or request an invoice
- Once payment is received; your event will be live on the recruitment noticeboard which is sorted by geographical region and month
- Recruitment noticeboard will also be linked to our find a fostering service mapping tool
Service users will be able to view the calendar month for future events in their region.

Your fostering service logo and contact details will be displayed with a link to your website.

Prospective foster carers contacting Fosterline will be directed to the recruitment noticeboard and those who have signed up to our email alerts will receive details of the advertised recruitment events into their email inbox each month.

WHAT WILL THE RECRUITMENT NOTICEBOARD LOOK LIKE?

WHAT WILL THE FEE BE USED FOR?

Fosterline is delivered by FosterTalk and supported by the Department for Education until May 2018; however, Fosterline’s future funding is uncertain. Fosterline Foundation has been established to raise funds to ensure the long term sustainability of Fosterline as a free to access resource for foster carers and prospective foster carers in England.

All revenue generated from the noticeboard will help the Fosterline Foundation to achieve this aim.

Click here to advertise your recruitment event today.

For further details contact Steven Stockley, Fosterline Manager on steve@fostertalk.org or follow the instructions above to start advertising your recruitment.