

# FOSTERLINE NATIONAL RECRUITMENT NOTICEBOARD

With a perceived annual shortfall of foster carers from particular backgrounds and for particular groups of children in England, the need to constantly recruit foster carers to fill these gaps has never been higher.

Promoting and running recruitment events can be costly and time consuming and the return on investment can sometimes be minimal. Fosterline England, reaches a **large audience of prospective foster carers (over 12,300 last year alone)** who are genuinely seeking information and advice on how to become a foster carer. Why not let Fosterline support you with your recruitment campaigns by promoting your events on our new National Recruitment Noticeboard?

## WHY ADVERTISE YOUR RECRUITMENT WITH FOSTERLINE?

[www.fosterline.info](http://www.fosterline.info) is the “go to” website for fostering information. Linked to the website is Fosterline’s dedicated Freephone helpline for foster carers and anyone interested in becoming a foster carer to speak to qualified fostering advisors. Fosterline is supported by the Department for Education and delivered by FosterTalk.

During the past year Fosterline has provided advice, information and support to over **68,500** people. 18% of all enquiries were from prospective foster carers. That’s a potential **12,300 people looking to enter the assessment process.**

Last year over **13,500** individuals used our [find a fostering service](#) mapping tool when actively looking for fostering service providers in their area.

You can now advertise your recruitment events on the Fosterline recruitment noticeboard **for FREE here.**

## HOW TO ADVERTISE ON FOSTERLINE

**Fosterline’s Recruitment Noticeboard** - fostering services can advertise their forthcoming recruitment events for no charge. Make sure your fostering services uses this free facility to make prospective foster carers in your area aware of your recruitment needs and activities.

*How it works*

- Visit [www.fosterline.info](http://www.fosterline.info) – click on [Recruitment Events](#)
- Enter the details of your event onto the standard form and submit
- Once your event has been checked by our **Quality Assurance Process**; your event will be live on the recruitment noticeboard which is sorted **by geographical region** and month
- Recruitment noticeboard will also be **linked to our find a fostering service mapping tool**
- Your fostering service logo and contact details will be displayed with a link to your website

- Service users will be able to view the calendar month for future events in their region
- Prospective foster carers contacting Fosterline will be directed to the recruitment noticeboard and those who have signed up to our email alerts will receive details of the advertised recruitment events into their email inbox each month.

## WHAT WILL THE RECRUITMENT NOTICEBOARD LOOK LIKE?

## WHAT WILL THE FEE BE USED FOR?

Fosterline is delivered by FosterTalk and supported by the Department for Education until May 2018; however, Fosterline's future funding is uncertain. **Fosterline Foundation** has been established to raise funds to ensure the long term sustainability of Fosterline as a free to access resource for foster carers and prospective foster carers in England.

All revenue generated from the noticeboard will help the **Fosterline Foundation** to achieve this aim.

Click [here](#) to advertise your recruitment event today

For further details contact [enquiries@fosterline.org](mailto:enquiries@fosterline.org) or follow the instructions above to start advertising your recruitment.